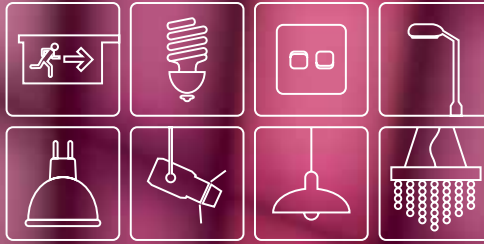


light

INDIA

POST SHOW REPORT 2018

Featuring green lighting technology



SHOW PROFILE

With 193 companies from five countries and knowledge focused fringe programs, attracting more than 9,479 business visitors from more than 20 countries worldwide. The show successfully helped connect different segments of the industry with the right audience.

The 4th edition sets its mark in the lighting industry with the display of numerous innovative and energy efficient products providing a unique platform for participants and decision makers across the industry.

Edition	: 4 th
Date	: 11 – 13 Oct 2018
Venue	: Pragati Maidan, New Delhi.
Organiser	: Messe Frankfurt Trade Fairs India Pvt.Ltd.
Total Gross Sqm.	: 13,738
Exhibitors	: 193
Visitors	: 9,479

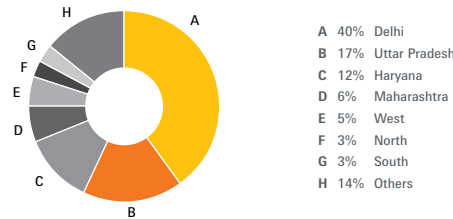
2018 Venue Map



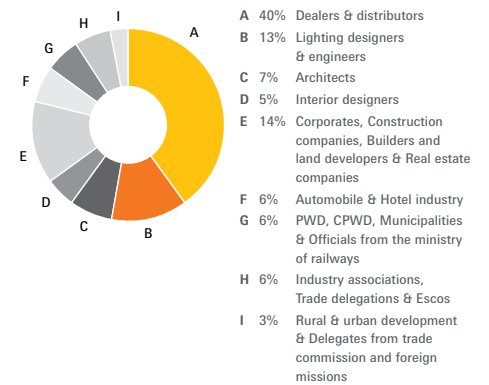
VISITOR OVERVIEW

9,479 visitors

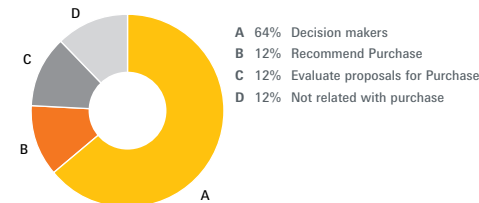
Regional breakdown of visitors*



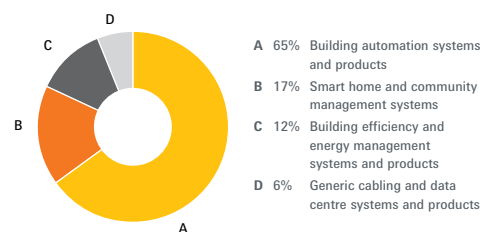
Trade visitors by business sectors



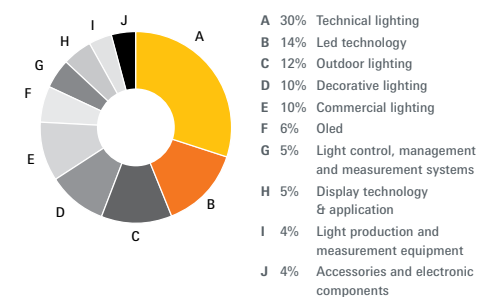
Trade visitors – Decision makers



Visitor's main area of interest in Building and Home automation



Visitor's main area of interest in Lighting Technology



22 countries

Market Information

LED market will grow to
Rs 21.6k Cr
by 2020



at an exponential growth of
41% CAGR from
Rs 1,925 Cr in 2013

making the LED market elevate
60% of the total lighting
industry by
Rs 37.6k Cr in 2020
Source - ELCOMA

The LED lighting market in India
is projected to register a CAGR
of over



30%
during
2016-2021

*TechSci report Competition forecast and
opportunities, 2011-2021*

The government plans to change all
street lighting to LEDs
potential of **Rs 12k Cr**
of LEDs over the next 3 yrs and another
Rs 39.5k Cr
of LED lights from 2017 to 2020
Source - ELCOMA

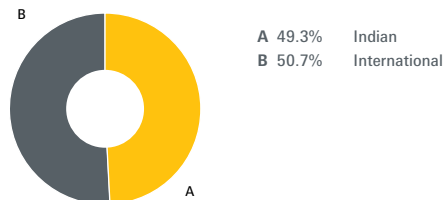
Generating top most demand in the market

1. Technical lighting
2. LED technology
3. Outdoor lighting
4. Decorative lighting
5. Commercial lighting

EXHIBITOR OVERVIEW

193 exhibitors

Breakdown of Exhibitor Participation



Countries by Exhibitors

Countries	Visitors
1. India	95
2. China	86
3. Hong Kong	10
4. Korea	1
5. UAE	1

05 countries

SHOW HIGHLIGHTS

- 5 Participating Countries
- Visitor footfall from around 20 Countries
- VIP Delegations from BAI (Builders Association of India), IIID (Institute of Indian Interior Designer) & CREDAI (Confederation of Real Estate Developers Association of India)
- Networking sessions and conferences by BAI & IIID

INFORMATIVE CONFERENCE TOPICS

- **Lighting in Modern Workspaces** by Mr. Raja Mukherjee, Bajaj Electricals
- **Smart and Intelligent Lighting Systems** by Mr. Mohit Sharma, Jaquar
- **Lighting for Moods and Ambience in Homes** by Ms. Uma Lanka, Crompton
- **How will you LIVE in the Future"!! Lightelligence** by Mr. Pruthwiraj Lenka, OSRAM Lighting
- **Street Light National program** by Mr. Rahul Sharma, EESL
- **Testing & Compliance with reference Futuristic Intelligent Lighting** by Mr. Puneet Randeo, UL India
- **Training Programs by ELCOMA** – Mr. Krishan Sujan, National Institute for Technical Skills
- **Lighting as art, design and as a creator of emotions by Susanna Björklund** – Trend Analyst and Journalist, Enne, Finland
- **Natural light in the built environment Mrinalini Ghadiok** – Editor, mondo*arc india|STIR
- **The un/BEARABLE LIGHT/ness of being!** Sumant Jayakrishnan – Scenographer
- **Shaping spaces with light** Vinayak Diwan – Lighting Designer

and many more ...